



JUNGLE KIDS
FOR CHRIST
Empowering Children

Job Description for Digital Marketing Summer Volunteer

- **Job Title** – Digital Marketing Summer Volunteer
- **Job Summary** – Jungle Kids for Christ (JKC) is a growing ministry whose mission is to empower children of the Ecuadorian jungle through education, values, and leadership for God’s glory. The successful candidate must be studying or have completed a degree in marketing or communications. We are looking for a passionate, hard-working, and self-motivated individual who is interested in cross-cultural experience and a career in social media and content marketing. We are offering the opportunity to gain valuable work experience by completely running a non-profit’s social media platforms and email marketing campaigns from content collection like photos and videos through creation of posts and content while living in a cross-cultural, and missions-oriented setting.
- **Commitment Length:** approximately 10 weeks in May, June and July.
- **Responsibilities and Duties**
 - Capturing the summer of JKC ministry activities by pictures and video. This includes but is not limited to the following activities.
 - Short-term mission teams
 - Special events at the school
 - Student Resident Home activities
 - Basketball program tournaments and practices
 - Using the content collected to post on JKC social media outlets and produce email marketing campaigns.
 - Facebook and Instagram
 - Posts twice per week with photos or a video.
 - Stories updated during major campus events.
 - Email marketing
 - JKC’s Jungle Journal newsletter.
 - Other emails like STT summer review, graduation, etc.
 - Going through and deleting and editing content collected.

If you have any questions, please email our recruiter, Tyler at tfoster@junglekidsforchrist.org.

- Possible major project of working with a local video producer.
- **Qualifications and Skills**
 - Studying or have completed a degree in marketing, social media marketing, communications, and/or photography.
 - The ministry has a camera, but a personal one would be preferable.
 - Familiarity with social media platforms and strategies.
 - Able to arrive and leave on specified dates.
 - Agree with our statement of faith and abide by our code of conduct.
 - Self-motivated worker.
 - Must be flexible and willing to experience new things.
- **Expectations and Additional Information**
 - Must raise your own support, approximate cost of \$2750 (includes plane tickets).
 - Housing will be provided.
 - Travel insurance options are available.
 - Food options are covered in the budget mentioned above.